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April 11, 2005

VIA EXPRESS MAIL

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

**Re: U.S. Patent Application No. 09/752,751
Method and System for Providing Direct and Indirect Sales Channels for Goods or
Services from a Single Point of Purchase
Response to Office Action No. 1/Response to Notice of Non-Compliant Amendment
Our Ref. No. 38021.010000**

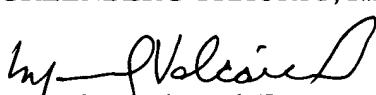
Dear Sir:

Enclosed under cover of this transmittal letter is the revised response to office action on the above-referenced application addressing the Notice of Non-Compliant Amendment dated March 17, 2005 (copy enclosed).

Please confirm receipt of the enclosed documents by date-stamping and returning the enclosed postage paid return postcard. Please direct all communications regarding the foregoing to the undersigned.

Respectfully submitted,

GREENBERG TRAURIG, P.A.


Manuel R. Valcarcel, Esq.
Reg. No. 41,360

Enclosures

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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
09/752,751	12/30/2000	Alan Rudnick	38021.010000	9595

7590 03/17/2005

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EXAMINER

GRAYSAY, TAMARA L

ART UNIT

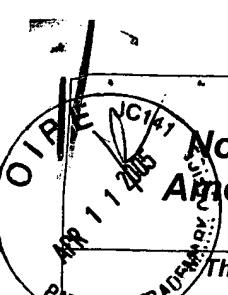
PAPER NUMBER

3623

DATE MAILED: 03/17/2005



Please find below and/or attached an Office communication concerning this application or proceeding.



Notice of Non-Compliant Amendment (37 CFR 1.121)

Application No.	09/752,751	Applicant(s)	RUDNICK, ALAN
Examiner	Tamara L. Graysay	Art Unit	3623

The MAILING DATE of this communication appears on the cover sheet with the correspondence address --

Amendment document filed on 14 December 2004 is considered non-compliant because it has failed to meet the requirements of 37 CFR 1.121. In order for the amendment document to be compliant, correction of the following item(s) is required.

THE FOLLOWING MARKED (X) ITEM(S) CAUSE THE AMENDMENT DOCUMENT TO BE NON-COMPLIANT:

- 1. Amendments to the specification:
 - A. Amended paragraph(s) do not include markings.
 - B. New paragraph(s) should not be underlined.
 - C. Other _____.
- 2. Abstract:
 - A. Not presented on a separate sheet. 37 CFR 1.72.
 - B. Other _____.
- 3. Amendments to the drawings:
 - A. The drawings are not properly identified in the top margin as "Replacement Sheet," "New Sheet," or "Annotated Sheet" as required by 37 CFR 1.121(d).
 - B. The practice of submitting proposed drawing correction has been eliminated. Replacement drawings showing amended figures, without markings, in compliance with 37 CFR 1.84 are required.
 - C. Other _____.
- 4. Amendments to the claims:
 - A. A complete listing of all of the claims is not present.
 - B. The listing of claims does not include the text of all pending claims (including withdrawn claims)
 - C. Each claim has not been provided with the proper status identifier, and as such, the individual status of each claim cannot be identified. Note: the status of every claim must be indicated after its claim number by using one of the following status identifiers: (Original), (Currently amended), (Cancelled), (Previously presented), (New), (Not entered), (Withdrawn) and (Withdrawn-currently amended).
 - D. The claims of this amendment paper have not been presented in ascending numerical order.
 - E. Other: _____.

For further explanation of the amendment format required by 37 CFR 1.121, see MPEP § 714 and the USPTO website at <http://www.uspto.gov/web/offices/pac/dapp/opla/preognitice/officeflyer.pdf>.

TIME PERIODS FOR FILING A REPLY TO THIS NOTICE:

1. Applicant is given **no new time period** if the non-compliant amendment is an after-final amendment or an amendment filed after allowance. If applicant wishes to resubmit the non-compliant after-final amendment with corrections, the **entire corrected amendment** must be resubmitted within the time period set forth in the final Office action.
2. Applicant is given **one month**, or thirty (30) days, whichever is longer, from the mail date of this notice to supply the **corrected section** of the non-compliant amendment in compliance with 37 CFR 1.121, if the non-compliant amendment is one of the following: a preliminary amendment, a non-final amendment (including a submission for a request for continued examination (RCE) under 37 CFR 1.114), a supplemental amendment filed within a suspension period under 37 CFR 1.103(a) or (c), and an amendment filed in response to a Quayle action.

Extensions of time are available under 37 CFR 1.136(a) only if the non-compliant amendment is a non-final amendment or an amendment filed in response to a Quayle action.

Failure to timely respond to this notice will result in:

Abandonment of the application if the non-compliant amendment is a non-final amendment or an amendment filed in response to a Quayle action; or

Non-entry of the amendment if the non-compliant amendment is a preliminary amendment or supplemental amendment.

Art Unit: 3623

Continuation of 3.A. Amendments to the Drawings:

The amendment fails to comply with 37 CFR 1.121(d) because the "Replacement Sheet" label for is not in the top margin. The top margin is defined in 37 CFR 1.84(f) as one of the shorter sides of the sheet.

Continuation of 4.A. Amendments to the claims:

The amendment to claim 4 fails to comply with 37 CFR 1.121(c)(2) because a "(Cancelled)" status identifier appears to be proper when the deleted matter shown by strike-through includes all of the text of the claim. Also, the added text at the end of the claim has not been underlined.

The amendment to claim 5 fails to comply with 37 CFR 1.121(c)(2) because a "(Currently Amended)" status identifier is used, however, the claim contains no strike-through or underlining. Also, the deleted text of the previous version of claim 5 has not been shown by strike-through.

The amendment to claim 6 fails to comply with 37 CFR 1.121(c)(2) because a "(New)" status identifier appears to be proper when the text of entire claim is underlined. Also, the deleted text of the previous version of claim 6 has not been shown by strike-through.

If applicant intends to overcome the claim objection made in the previous Office action, then applicant may simply cancel claim 4 and reinstate it by adding the claim as a "new" claim, with a new claim number, and presented in clean version, i.e., without any underlining, in accordance with 37 CFR 1.121(c)(4) and (5).

Conclusion

Any inquiry concerning this communication or earlier communications from the examiner should be directed to Tamara L. Graysay whose telephone number is (703) 305-1918. The examiner can normally be reached on Mon - Fri from 8:30am to 5:00pm.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Tariq Hafiz, can be reached on (703) 305-9643. The fax phone number for the organization where this application or proceeding is assigned is 703-872-9306.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see <http://pair-direct.uspto.gov>. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free).



Tamara L. Graysay
Examiner
Art Unit 3623

03102005